



**Intrinsic Software International, Inc.**  
**Overview**  
**June 2007**

## Forward Looking Statements

- This presentation contains statements which, to the extent that they are not recitations of historical fact may constitute forward-looking information. Such forward-looking statements may include financial and other projections as well as statements regarding the Company's future plans, objectives, performance, revenues, growth, profits, operating expenses or the Company's underlying assumptions. The words "may", "would", "could", "will", "likely", "expect," "anticipate," "intend", "estimate", "intend", "plan", "forecast", "project", "estimate" and "believe" or other similar words and phrases are intended to identify forward-looking statements. Persons reading this presentation are cautioned that such statements are only predictions, and that the Company's actual future results or performance may be materially different.
- Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These risks and uncertainties include the risk factors set out in the Company's Annual Information Form available for review on [www.sedar.com](http://www.sedar.com).
- The Company disclaims any intention or obligation to update or revise forward-looking information, whether as a result of new information, future events or otherwise.
- All amounts are in Canadian dollars, unless otherwise indicated.

- Intrinsic is a mobility software **startup** driving growth within an 11 year old systems integration services business
- Soleus™ is a **consumer handheld software** platform addressing a large and **growing market**.
  - » **First design win signed** March '07, shipments expected late 2007
  - » **Second design win signed** June '07, shipments expected early 2008
  - » Revenue from licensing now, **royalty revenues** are generated from product shipments and **ramp in 2008**
  - » Broad number of **customer engagements** in various stages of evaluation and closing
- Recent **executive hires** added substantial global communications and consumer technology **industry experience** has the ability to execute and manage growth.

## Intrinsyc has added seasoned leadership to a team with deep wireless engineering and software R&D skills

- 230 employees with 80% in development or engineering
- Seasoned management team:
  - » **Glenda Dorchak**, Chairman & CEO (Aug 2006)  
Intel (COO of Communications Group; VP/GM Broadband and Consumer Embedded Products) Value Am (President, CEO) IBM 23 years
  - » **Mark Johnston**, VP & GM Worldwide Sales & Business Development (Nov 2006)  
Intel 22 years (GM Marketing Wireless & Cellular; GM APAC Sales & Marketing, Communications, based in Taiwan)
  - » **Randy Kath**, CTO & GM Mobility Software  
Microsoft 10 yrs, GM Windows Embedded & 15 years in software dev
  - » **David Manuel**, EVP & GM Engineering Services  
MacDonald Dettwiler 10 years, Nortel Networks
  - » **David Fischer**, Acting-CFO and Senior Director, Finance  
Chartered Acct, Mobile Data Solutions (MDSI), Controller and Price Waterhouse Coopers
- Vancouver BC (HQ), Bellevue WA, Birmingham UK and in 2007 Taipei TW, Cupertino CA

## Growth Business: Mobility Software – Soleus™

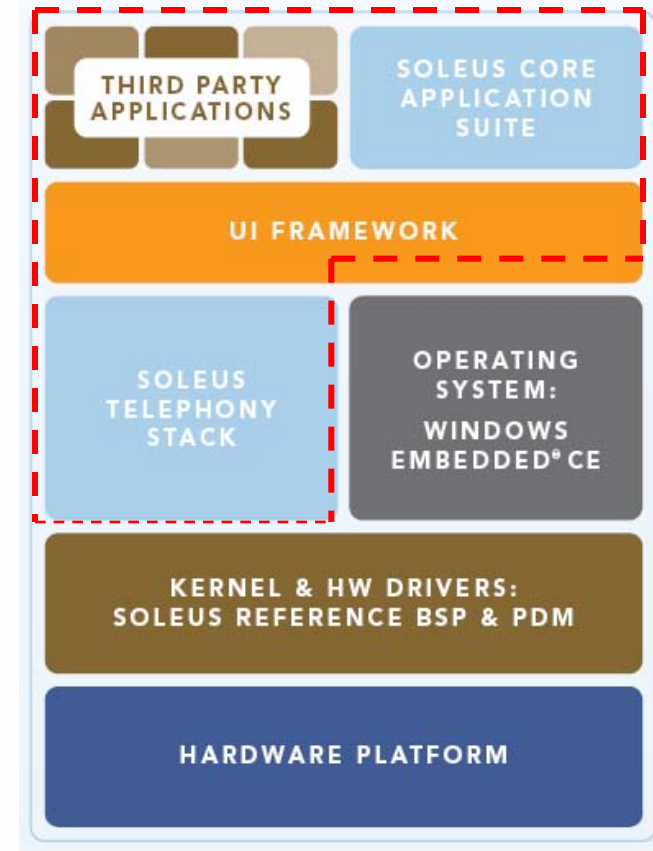
A complete, pre-integrated consumer handheld software platform

Runs on Microsoft Windows CE

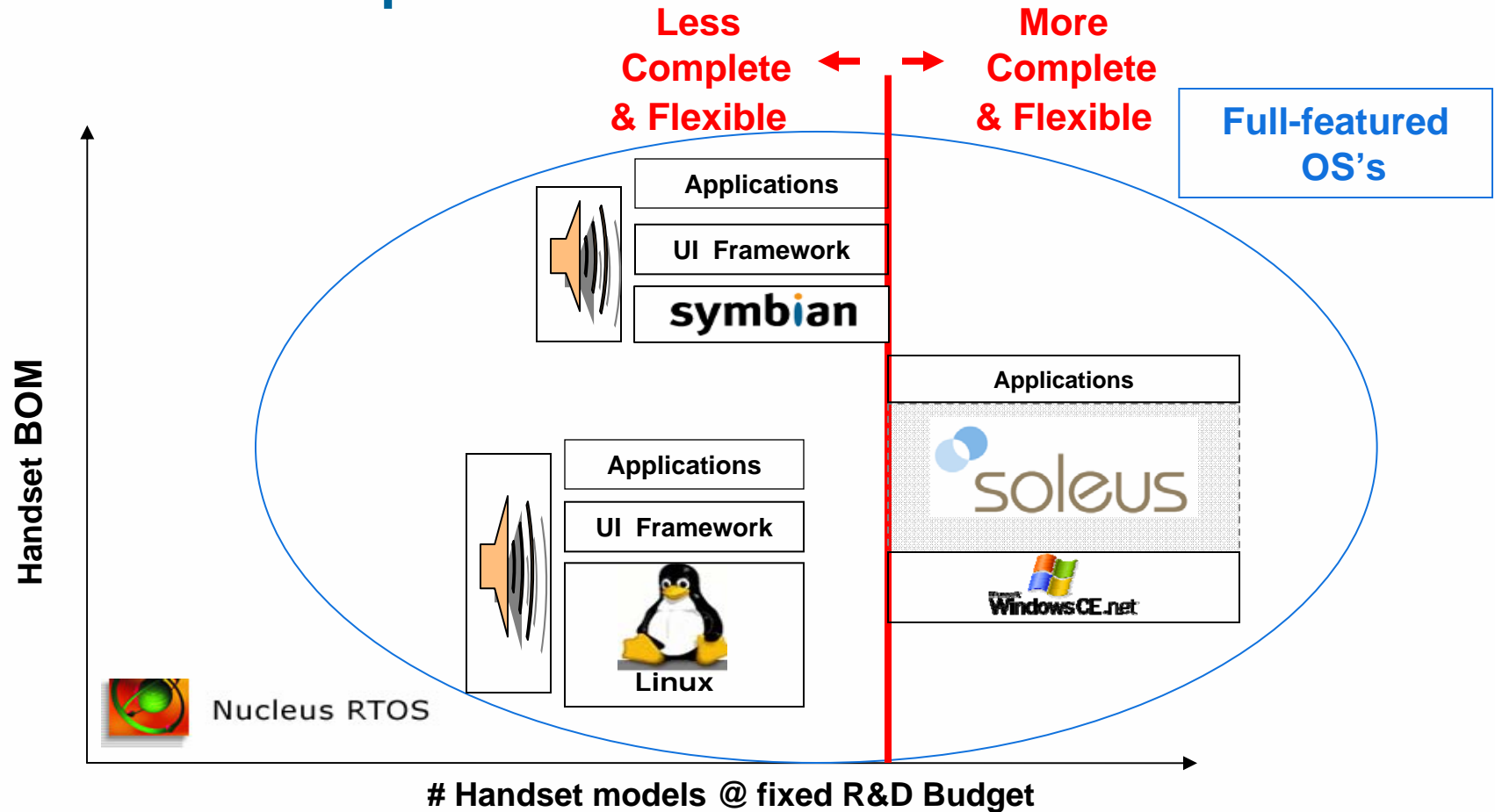
- Robust OS & tool chain
- Complementary with Microsoft offerings
- Competes with Linux Mobile
- Includes:
  - » Pre-certified telephony stack & apps
  - » Core application suite
  - » Fully customizable (XML-based)
  - » UI framework
  - » Applications from ICS & 3<sup>rd</sup> Parties

### Delivers Value to Handset OEMs

1. Completeness (Time to Market)
2. Reduce R&D (Cost & Re-Use)
3. Flexibility (Easy Branding)



# Value Driver: Completeness & Reduced Costs Attract OEMs

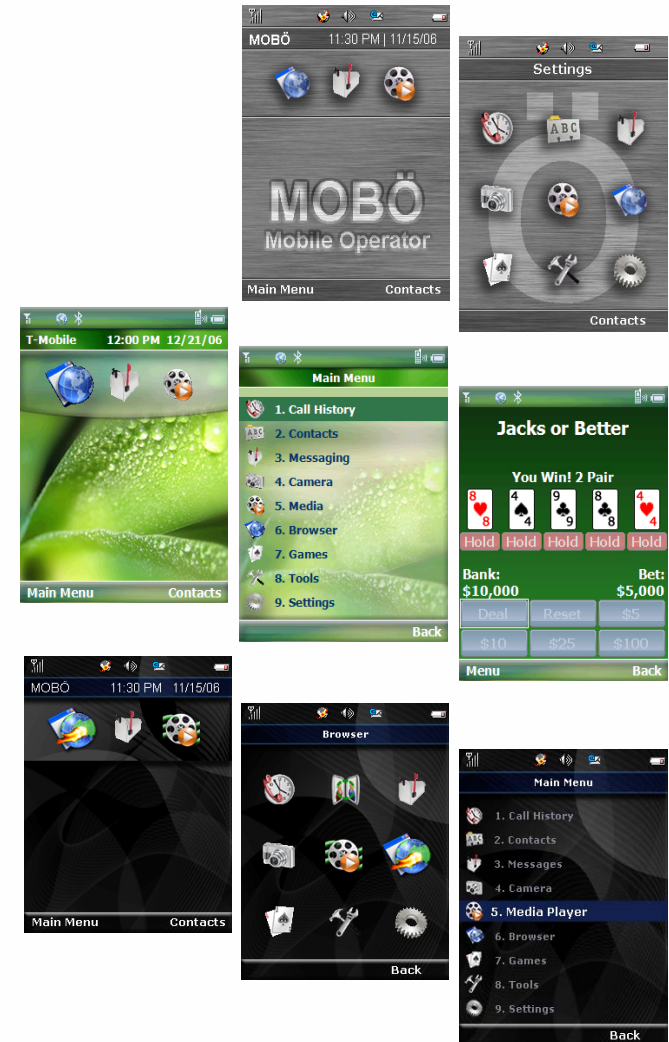


Soleus enables OEMs/ODMs to cost effectively reach a broader set of market opportunities



## Value Driver: Flexibility

- Wireless carriers and handset manufacturers need flexibility to compete for consumer attention
  - » Establishing their brand
  - » Morphing products to address multiple markets
- Soleus™ simplifies the development of unique User Interfaces (UI) with
  - » Tools for easier UI development reducing development time
  - » Unparalleled Flexibility
- Generate unlimited customer experiences from one platform
  - » Idle screen iconography
  - » Animation
  - » Complex image support
  - » Main menu view flexibility: icon view, list view, and others
  - » Indicator icons are completely customizable
  - » Easily deliver custom applications

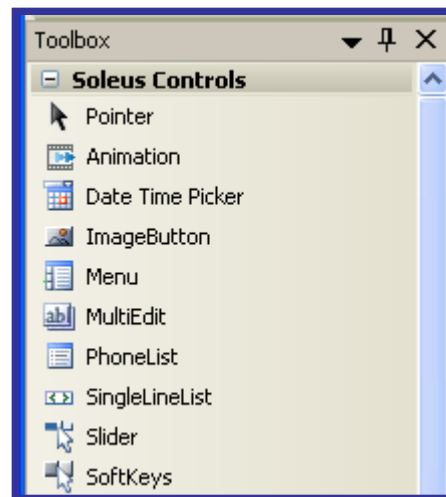


**Soleus™ unleashes the potential of a handset to take on any look and feel**

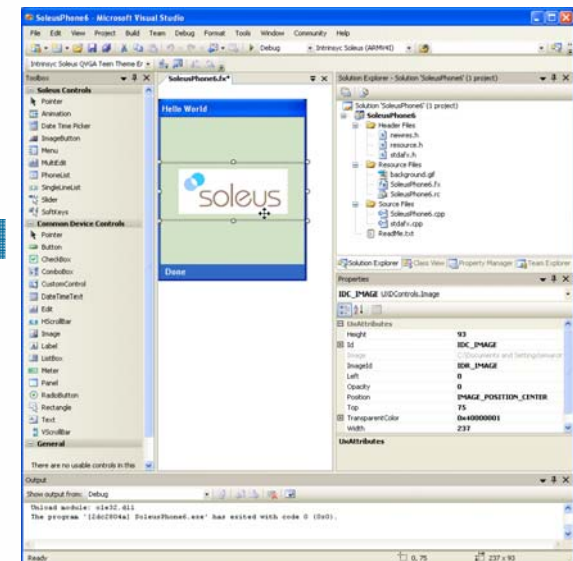


# Soleus™ Unique UI Framework Enables Flexibility while Making Development Easier

- Soleus' UI Framework has been optimized to enable easy customization while minimizing software development
  - » Custom design tools based on Microsoft® Visual Studio® tool chain
  - » Common platform for Windows® Mobile or CE developers
  - » Rapid design and test in Windows® CE emulator



Soleus phone controls available in toolbox





# Soleus enables new consumer wireless services

## Location Based Services



User enters the Museu Picasso and is asked if they would like to change their theme"

The theme is changed and the browser is altered to reflect the Museu Picasso homepage

## Context aware theming supports new revenue streams for Carriers

### Music – Video - Commerce



## Soleus™ Addresses Fast Growth Consumer Segments

### 1. OEMs using Windows CE today

- » Handheld OEMs doing an array of wireless consumer devices: Personal Navigation, Multimedia, TV
- » Traditional CE OEMs expanding to mobile CE products
- » Ultra-mobile PC

### 2. Windows Mobile Smart Phone OEMs

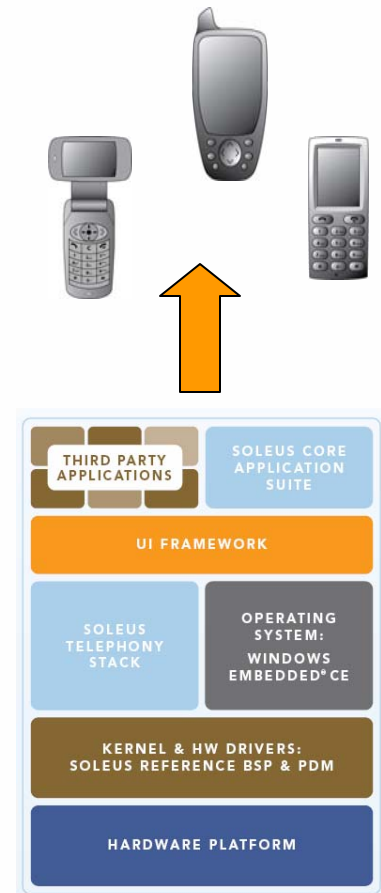
- » Entering the consumer handset market

### 3. Handset OEMs in Transition

- » Need a more flexible operating system to enter consumer markets
- » Seeking a robust, complete solution, established ecosystem

### 4. Network Operators

- » Producing their own branded phone experience
- » Seeking a more robust alternative to mobile Linux



## Foundation Business: Wireless Engineering Services

- Established systems integration and software business
- Operating profitably since 2006, growing 10% CAGR
- Specialized in wireless products.
  - Board Support Packages
  - Power Management
  - Radio Interface Layer
- **Microsoft Embedded Systems Integrator of the Year – 2007**
- Symbian's largest North American development team
- Customers include:
  - Handset OEMs including Motorola and Nokia
  - Silicon vendors Marvell, Texas Instruments, Intel, Freescale
  - Carriers including BT, Nextel
- Strategic value for Intrinsic:
  - Engineers delivered core elements to Soleus™
  - Handset OEM relationships and credibility
  - Silicon vendor engagements to port Soleus™
  - Generates profit



# Intrinsyc's Deep Wireless Industry Partnerships Enable Soleus™



Microsoft Gold Level Partner



Wireless OMAP Technology Center



Freescale Partner Alliance



Marvell Solutions Partner



Intel Communications Alliance



ARM Core Experts



Microsoft Partner Pavilion CES 2007

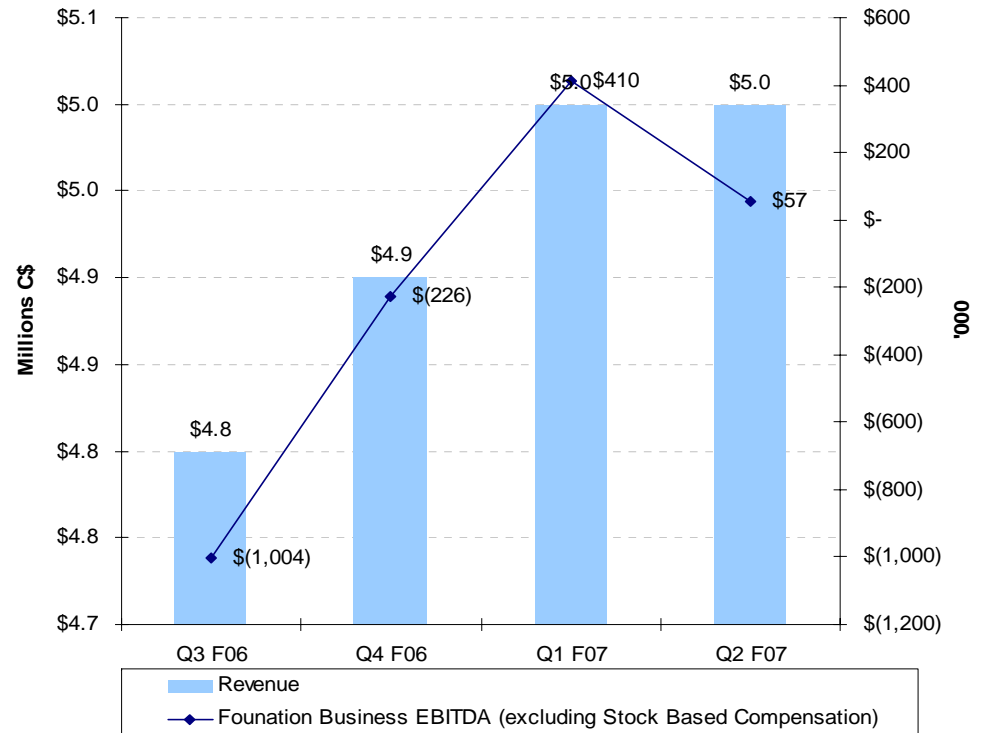
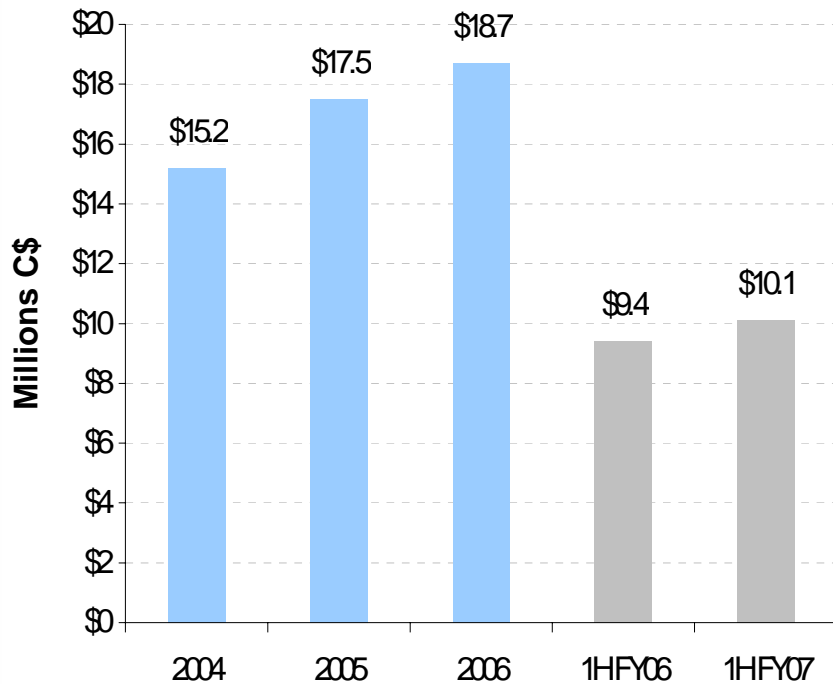


Freescale Partner Booth 3GSM 2007



## Today's Revenue from Foundation Business

- Healthy growth through engineering services
- H1 07 highest first half revenue in Intrinsyc's history
- *Soleus™* revenue begins in Q3-07



# Share Information

In C\$ millions except per share figures

<b>Ticker:</b>	ICS (TSX)
<b>Current price:</b>	\$0.65
<b>Basic shares o/s:</b>	119,429
<b>Market cap (basic):</b>	\$77,629
<b>Debt</b>	\$0



- Intrinsic is an 11 year old engineering services business transitioning to a **Mobility Software business - Soleus™**
  - » Turnkey Windows® Embedded CE consumer handheld software platform
  - » Business model: Licensing Fees and Per Unit Shipped Royalties
  - » Large immediate market opportunity
  - » Multiple target customers in the engagement pipeline: Handset OEMs, CE OEMs, Linux OEMs, Windows Mobile Smart phone OEMs
  - » Silicon partners (Marvell, Freescale) co-market Soleus solution
- Organization has **deep expertise in wireless engineering** that supports the new software business.
- Management team has **strong industry experience** and the ability to manage growth.



## Thank You

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