

### Intrinsyc Software International Inc.

ICS : TSX : C\$0.66

**SPECULATIVE BUY**

**Target: C\$1.40**

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#### COMPANY STATISTICS:

52-week Range:                                    C\$0.39 - 1.30  
 Avg. Daily Vol. (000s):                        562.5  
 Market Cap (M):                                 C\$99.6  
 Shares Out (M) basic:                         150.9  
 Shares Out (M) diluted:                       150.9

#### EARNINGS SUMMARY:

FYE Aug	2005A	2006A	2007A	2008E	2009E
Revenue (M):	\$17.5	\$18.7	\$19.7	\$25.6	\$63.2
EV/Sales (x):	3.8	3.6	3.4	2.6	1.1
EPS:	\$(0.11)	\$(0.24)	\$(0.18)	\$(0.11)	\$0.05
P/E (x):	NM	NM	NM	NM	14.1

#### SHARE PRICE PERFORMANCE:



#### COMPANY SUMMARY:

Intrinsyc Software is a mobility software and services company, based in Vancouver, BC. The company's technologies and services enable companies to identify and create solutions to make mobile devices connect and work. Intrinsyc creates and licenses mobile and embedded software products to OEMs, as well as a suite of server-based interoperability solutions. Additionally, the company provides engineering services to support these products.

All amounts in US\$ unless otherwise noted.

#### Technology -- Software -- Software and Services

### A GAME CHANGING ACQUISITION

#### Event

Intrinsyc announced that it has entered into an agreement to acquire certain assets of Destinator Technologies. Destinator provides GPS and navigation software for PND and wireless devices. The purchase price is about C\$16 million in cash (53%) and stock (47%). The deal is subject to higher bids being solicited in a court-run auction process. The break fee is 3% of the purchase price. Deal close is expected to occur in July 2008.

#### Impact

Our preliminary assessment of this acquisition is very positive. Key benefits in our view include: i) expansion of addressable market – we believe that Destinator's LBS applications could double Intrinsyc's ASP from the US\$3-4 Soleus base; ability to cross-sell to Destinator's customers (tier ones include Motorola, ASUSTek and LG), ii) ability to reduce costs with minimal risk – Destinator is filing for bankruptcy protection, which allows Intrinsyc to pick and choose only select assets; should prevent a long and complex integration, which mitigates disruptions to the core business, iii) compelling valuation – deal translates into a 1.5x multiple of trailing revenue (net of map data resale); reasonable price to pay for technology (17 patents), global development centers and customer relationships.

#### Action

We believe that Destinator represents an attractive opportunity for Intrinsyc to quickly gain share in the growing LBS market. The ability to acquire only select assets at a compelling valuation, combined with Intrinsyc's seasoned management team reduces the M&A risk in this transaction. As such, we maintain our SPECULATIVE BUY rating and C\$1.40 target based on our DCF analysis.

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**Outlook and recommendation**

Intrinsyc announced the proposed acquisition of certain assets of Destinator Technologies, a vendor of navigation software for the PND and handset markets. Intrinsyc is paying about C\$16 million in cash and stock, which translates into a reasonable 1.5x multiple on Destinator's historic revenue (net of map data resale). We believe the acquisition makes strategic sense for Intrinsyc based on the potential for significant cost and revenue synergies. Key benefits in our view include:

- Expansion of addressable market – we believe that Destinator's LBS applications could double Intrinsyc's ASP from the US\$3-4 Soleus base. Destinator's customer base includes such tier ones as Motorola, ASUSTek and LG Electronics, which all become targets for Soleus, in our view. Additionally, Intrinsyc will be able to offer Destinator software to its Soleus customers. Finally, we believe that a bundled offering positions Intrinsyc favorably in competitive bids.
- Ability to reduce costs with minimal risk – Destinator is filing for bankruptcy protection today. This allows Intrinsyc to selectively purchase only the assets that management is most able to monetize. We believe this will prevent a long and complex integration, which should mitigate disruptions to the core business. On a pro-forma basis, we believe Destinator could be breakeven in the first year after deal close.
- Compelling valuation – At a purchase price of C\$16 million, this deal translates into a 1.5x multiple of trailing revenue (net of map data resale). Although Destinator is filing for bankruptcy protection, we believe that revenues have recently stabilized. Additionally, we would surmise that C\$16 million is a reasonable price to pay for Destinator's technology (17 patents), global development centers and customer relationships in an attractive LBS market.

Our preliminary assessment of this acquisition is very positive. We believe that Destinator represents an attractive opportunity for Intrinsyc to quickly gain share in the growing LBS market. The ability to acquire only select assets at a compelling valuation, combined with Intrinsyc's seasoned management team reduces the M&A risk in this transaction. As such, we maintain our SPECULATIVE BUY rating and C\$1.40 target based on our DCF analysis.

**Details of Destinator acquisition**

- Purchase price of approximately C\$16 million: C\$8.5 million in cash and 11 million of Intrinsyc shares from treasury.
  - Acquisition is subject to higher bids through an auction process administered by courts in Canada and the US handling Destinator's restructuring process.
  - Intrinsyc is eligible for a break fee of 3% of the purchase price and the reimbursement of transaction related expenses if it is unsuccessful in its offer.
  - Intrinsyc will acquire an 80 person development center in Beijing, China as well as a research and development team in Hertzliya, Israel.
  - Intrinsyc will integrate key sales personnel across Asia, Americas and Europe, however is not assuming most of Destinator's facilities or senior leadership team.
  - Intrinsyc will assume Destinator's 17 patents/patent applications.
  - We believe Intrinsyc is paying roughly 1.5x sales net of map data resale.
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- Legal process is expected to last for 30-60 days. The deal is expected to close in July 2008.

**Investment risks**

The main risks to our outlook include the competitive environment intensifying, design wins taking longer than expected to close, design wins not translating into material revenue due to failed device launches, ESG division revenue erosion, and key management leaving the firm. Other risks include litigation, adverse F/X trends, slower-than-expected growth in the mobile device market, faster-than-expected ASP erosion at handset OEM/ODMs pressuring Intrinsic's ASPs down significantly, and broader macroeconomic forces impacting the market.

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**Site Visit:** An analyst has visited Intrinsic’s material operations in Vancouver, BC, Canada. No payment or reimbursement was received from the issuer for the related travel costs.

**Price Chart:\***



\* Price charts assume event 1 indicates initiation of coverage or the beginning of the measurement period.

**Distribution of Ratings:**

Global Stock Ratings  
(as of 1 May 2008)

Rating	Coverage Universe		IB Clients	
	#	%	#	%
Buy	330	61.6%	40	40.0%
Speculative Buy	61	11.4%	35	59.0%
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	536	100.0%		

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Company	Disclosure
Intrinsic Software International Inc.	1A, 2, 3, 7

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