



NEWS RELEASE

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Personal Communications Systems

VSE SYMBOL: PCS

FCC WIRELESS AUCTIONS END, PCS WIRELESS CUSTOMERS AMONG THE WINNERS

Vancouver, B.C. - March 14, 1995. The U.S. Federal Communications Commission (FCC) completed its auction yesterday for more than US\$7 Billion in Personal Communications Services (PCS) licenses.

Wireless Co. LP (Sprint, TCI, Cox, Comcast and APC) is paying US\$2.11 Billion for 29 markets including, New York, San Francisco, Detroit, Dallas and Boston - they already have Los Angeles and Washington DC through pioneer preference awards. AT&T is paying US\$1.68 Billion for 21 markets, including Chicago, Detroit, Charlotte, Boston and Philadelphia. PCS Primeco (Bell Atlantic, Nymex, US West and Airtouch) is paying US\$1.11 Billion for 11 markets including, Chicago, Dallas, Tampa, Houston, and Miami. Pacific Telesis is paying US\$696 Million for Los Angeles, and San Francisco.

PCS Wireless has conducted technology trials with member companies from all 4 groups, including: Cox Enterprises, AT&T, US West and Telesis Technology Laboratories, both directly and through Motorola and Ericsson. On March 8/95, PCS Wireless announced a volume supply agreement with Motorola for this market. Other volume supply agreements have been pending the successful conclusion of this auction and resulting equipment orders.

The Wall Street Journal stated today: "The auctions will spur the construction of at least three competing coast-to-coast wireless networks, which could lower prices of cellular service and allow consumers to place calls and zap data messages over the airwaves". Gary Forsee, interim CEO of Wireless Co stated today: "We want to turn cable [TV] into local phone service" and offer about 180 million potential customers one-stop shopping for telephone and video services.

Ralph Scobie, President & CEO states: "This is what we have been waiting for. The market for our Cable-TV based Platform RAD product line in the U.S. is now alive with Wireless Co LP leading the way via their focus on Cable-TV transport of wireless services."

With installations in over 12 countries and patents in 25, PCS Wireless, Inc. is recognized worldwide as a leader in deploying wireless Distributed Antenna Array (DAA) telecommunications systems.

On Behalf of the Board

Ralph G. Scobie
President & CEO