

Ex-Qualcomm exec to head Soleus efforts

Oct. 05, 2007



Intrinsyc Software has announced that a former Qualcomm executive will lead the development of its software stack for Windows CE-based "feature phones." Souheil Gallouzi has been appointed to the position of VP and General Manager of Product Marketing and Development, according to the company.

[\(Click here for a larger view of Soleus\)](#)

The company says Gallouzi will oversee the planning and development of [Soleus, a platform aimed at Windows CE-based phones](#) that may not have the power to run Windows Mobile. Soleus includes "all the telephony essentials" and comes with a user interface (UI) framework. According to Intrinsyc, the hardware requirements for Soleus can be as minimal as a 100MHz CPU equipped with 12 MB of RAM plus 12 MB of flash memory (8 MB used for Soleus image).

According to earlier announcements, 2007 has been a great year for Soleus. For the third quarter of 2007, the company [reported record revenues](#), plus an important design win with a "leading handset and personal navigation device OEM."

Earlier in the year, Intrinsyc previewed Soleus running on Windows CE 6.0 and the Marvell PXA270 processor. The stack had previously run only on Windows CE 5.0. At the time, an RTM (release to manufacturing) version of the CE 6.0 version of Soleus was expected in September.

Gallouzi spent seven years with [Qualcomm](#) and most recently was Senior Director with MediaFLO Technologies, according to Intrinsyc's news announcement. He began his career as a systems engineer with Bell Northern Research, and later moved to Qualcomm and Leap Wireless International, a Qualcomm spin-off.

Glenda Dorchak, chairman and CEO of Intrinsyc, stated that Gallouzi "brings a wealth of wireless industry expertise to Intrinsyc. His recent experience at Qualcomm enabling video and mobile TV on wireless platforms is uniquely aligned with the multimedia platform strategies that Intrinsyc is implementing with Soleus."

Meanwhile, Intrinsyc may soon face competition from Windows CE newcomer Trolltech, which has long supplied a software stack for modestly

resourced [Linux-based mobile phones](#), but recently announced plans to [port its wares to Windows CE](#).