

Intrinsyc sells \$24 million in shares

BY GILLIAN SHAW
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INFORMATION TECHNOLOGY | Vancouver's Intrinsyc Software International closed a \$24-million public offering Thursday.

The mobility software and services company said the financing will see it through volume production of new mobile phones that are based on Intrinsyc's Soleus product, the world's first feature phone software that is based on Windows CE 5.0.

Intrinsyc chief executive officer Derek Spratt said the company has signed its first contract with a major mobile phone manufacturer that has licensed the Intrinsyc software and more contracts are in the works.

He said the first shipments of the phones are expected in time for this year's Christmas season.

Spratt said Soleus allows mobile phone makers a new low cost way to build the feature phones that are the mainstay of the consumer market. He said the market for those handsets is

expected to reach 850 million in 2009.

Soleus includes a set of built-in applications from cameras and calendars to media players that can be tailored to reduce the time it takes a manufacturer to get its phones to the market.

"Our customers don't start shipping handsets until the end of this calendar year for the Christmas season," said Spratt. "This financing takes us through into volume production and beyond."

The offering was of 26,796,401 units at an offering price per unit of 90 cents. Each unit is comprised of one common share of Intrinsyc and one half of one common share purchase warrant. Each whole warrant will entitle the holder to acquire one common share at a price of \$1.05 for four years.

Intrinsyc shares closed at 89 cents Thursday on the Toronto Stock Exchange, up one cent from Wednesday's close of 88 cents.

gshaw@png.canwest.com

