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## **Samsung System LSI Division to Base Mobile Platform on Intrinsic's Soleus™ Software**

*Intrinsic Software Secures Win for Soleus Software Platform with Tier-One Silicon Supplier*

**Vancouver, BC – January 30, 2008** –Today Intrinsic Software International Inc. (TSX: ICS) announced that Samsung Semiconductor System LSI Division has signed a licensing agreement for the Soleus™ software platform. Under this licensing agreement, Samsung System LSI Division will bundle Soleus with a Samsung application processor as part of an integrated hardware and software platform for its ODM and OEM customers.

“Samsung has strength in its application processors and Intrinsic's Soleus software platform offers a robust application library as well as flexibility and ease in User Interface (UI) customization,” said Mr. Yiwan Wong, Vice President, Marketing, System LSI Division, Semiconductor Business, Samsung Electronics. “By bundling the Intrinsic Soleus software platform with our application processors, we expect to deliver a compelling hardware/software solution for next generation consumer multimedia devices.”

“Intrinsic is very pleased to have won the opportunity to deliver software solutions through an industry leader like Samsung Semiconductor System LSI Division. This is a significant achievement for our Soleus business and confirms the value of our Soleus software technology,” said Glenda Dorchak, Chairman and Chief Executive Officer, Intrinsic Software. “Through this engagement, Intrinsic will be able to reach a larger market of manufacturers who recognize both the power of Samsung's application processors and the development advantages Soleus provides. We expect that Samsung will begin shipping Soleus-bundled solutions starting in the second half of 2008.”

“Samsung is a world leading supplier of IC solutions to the mobile appliances industry, and its selection of Soleus as a software platform for its application processors supports Intrinsic's growth strategy. By delivering a unique software development platform and world-class engineering services to Samsung, we anticipate that this relationship will evolve and expand throughout the global market,” added Dorchak.

Soleus is a modular software platform based on Windows® Embedded CE that provides a certified applications library that can be used to build robust handheld devices, allowing them to be brought to market quickly. The intuitive Soleus User Interface (UI) Framework provides a rich development environment that enables device makers to create consistent branding across a product portfolio. In addition to licensing its Soleus software platform, Intrinsic will also work closely with Samsung to provide on-going technical support and engineering services for systems integration. Financial terms of the agreement were not disclosed.

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### **About Intrinsic Software International, Inc.**

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones and converged devices. The company's software products, engineering services, and years of expertise help device makers, service providers, and silicon providers deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is the licensor of the Soleus™ platform based on Windows® Embedded CE for consumer handset development. Intrinsic is a Microsoft® Windows Embedded Gold Partner, the 2007 Windows Embedded Excellence Award winner for Systems Integrator, and a Symbian Platinum Partner. Intrinsic is publicly traded on the Toronto Stock Exchange (symbol: ICS) and headquartered in Vancouver, Canada with regional offices in the United States, United Kingdom, Taiwan and Barbados. [www.intrinsic.com](http://www.intrinsic.com)

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### **Forward Looking Statements**

This press release contains statements, which to the extent that they are not recitations of historical fact may constitute forward-looking information. Such forward-looking statements may include financial and other projections as well as statements regarding the Company's future plans, objectives, performance, revenues, growth, profits, operating expenses or the Company's underlying assumptions. The words "may", "would", "could", "will", "likely", "expect", "anticipate", "intend", "plan", "forecast", "project", "estimate" and "believe" or other similar words and phrases are intended to identify forward-looking statements. Estimates made regarding future results assume the Company will continue to generate business for its engineering services at historical rates. If demand for the Company's services declines, or demand for engineering services declines generally, revenue will be further affected. Additionally, any statements made pertaining to growth potential within a specific geographical region are made based upon current knowledge and understanding of the market environments and are subject to the risks and uncertainties applicable to each market region and the probability of adopting Intrinsic's technology and/or utilizing the Company's engineering services. Persons reading this press release are cautioned that such statements are only predictions, and that the Company's actual future results or performance may be materially different.

Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These risks and uncertainties include the risk factors set out in the Company's Annual Information Form.

The Company disclaims any intention or obligation to update or revise forward-looking information, whether as a result of new information, future events or otherwise.

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