



Intrinsic Software Inc. 604 801 6461 Telephone
700 West Pender St 604 801 6417 Facsimile
10th floor www.intrinsic.com
Vancouver BC
Canada V6C 1G8

Micro-Star Unveils Soleus™-based Converged Phone at 2008 Consumer Electronics Show

Phone with Mobile Digital TV and Personal Navigation Capabilities is First Commercial Consumer Product to Run on Intrinsic's Soleus Software Platform

Vancouver, BC and Las Vegas, NV – January 7, 2008 –Intrinsic Software International, Inc. (TSX: ICS) and Micro-Star International (MSI) Co., Ltd., today unveiled a Soleus™-based consumer handset that features personal navigation and Mobile Digital TV (MDTV) capabilities. The 5608 wireless handset is MSI's first product for the mobile phone market, as well as the first in a series of Soleus-based mobile phones and wireless handheld devices planned by this leading global manufacturer of computer hardware and consumer electronics products. The 5608 also represents the first commercially available consumer product based on Intrinsic's Soleus software platform to be launched in 2008. Intrinsic signed a Software License Agreement (SLA) with MSI in June 2007. This multi-function phone can be seen in booth #35585, South Hall 4 LVCC, at the 2008 Consumer Electronics Show (CES) in Las Vegas, NV, January 7-10, 2008.

“The MSI 5608 is a powerful and flexible handheld device with diverse features, including communications, entertainment, digital TV, navigation, and personal information management technologies,” said Rex Chang, Special Assistant to VP/GM Consumer Electronics Business Unit, Micro-Star International. “Intrinsic's Soleus software platform accelerated development of the wireless converged device through the use of Soleus' certified applications library in conjunction with Microsoft Platform Builder configuration tools, and Microsoft Visual Studio. MSI plans to leverage the Soleus software platform for a future series of MSI wireless handheld devices to help reduce time to market and product development risk.”

Initial markets for the sale of MSI's 5608 are China and Europe, Middle East, and Africa (EMEA), with commercial shipments planned for the second calendar quarter of 2008. Along with telephony and high performance navigation functionality, MSI's 5608 wireless handset features a Samsung 6400 533-667MHz processor, numerous HDTV formats (T-DMB, DVB-H, ISDVT, etc.) and high-speed wireless bandwidth (EDGE/HSDPA/WiMAX) capabilities.

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“With its telephony, navigation, and media playback capabilities, the launch of MSI’s exciting next-generation Soleus-based handset capitalizes on the explosive trend towards, and consumer demand for, a true ‘all-in-one’ device,” said Glenda Dorchak, Chairman and CEO, Intrinsic Software. “Mobile device convergence is a driving factor for Intrinsic, and we are committed to leveraging our Soleus software platform and wireless engineering expertise to further expand our opportunities in these markets. Since originally announcing the Soleus design win with MSI last June, Intrinsic has opened an office in Taipei, has signed a total of five Software License Agreements for the Soleus software platform, and now has a Soleus-based handheld device in the market. Given this momentum, Intrinsic is well positioned to become the leading software solutions provider for wireless consumer devices.”

Soleus is a complete handheld software platform, with pre-certified telephony and a large applications portfolio, which enables handset makers to rapidly develop and deploy an array of wireless consumer devices. Built on Windows Embedded CE, the flexible Soleus software platform allows numerous feature-set variations to meet the requirements of multiple handset designs and form factors. Soleus takes a modular approach to configuring handset software with a standard set of software components and enables device makers to reduce development costs, build mobile handsets faster and incur less risk.

About Micro-Star International Corporation, Ltd.

Micro-Star International Corporation, Ltd. (TSEC: MSI, 2377) is one of the IT industry's leading manufacturers of computer hardware products and solutions, and can be counted amongst the world's top five and Taiwan's top three motherboard manufacturers. MSI is Taiwan’s biggest, and among the world's top five server manufacturers, and has been the leading global graphic card manufacturer for the past four years. Today, MSI is pressing forward with the development of new products, such as notebooks and consumer electronic products. The sales of MSI's MP3 products have been growing rapidly, making MSI one of the top MP3 product suppliers in Taiwan since 2004. Through world class engineering, manufacturing and design innovation, MSI is dedicated to providing leading-edge hardware products and robust solutions that are easy to implement and integrate while also enhancing overall performance, value and ultimately the individual end user's personal digital life experience. With annual worldwide sales of US \$2.4 Billion in 2005, MSI ranks 26 in the Taiwan Top 1000 Companies for 2005. For more information and product details please visit www.msi.com.tw.

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About Intrinsic Software International, Inc.

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones and converged devices. The company's software products, engineering services, and years of expertise help device makers, service providers, and silicon providers deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is the licensor of the Soleus™ platform based on Windows® Embedded CE for consumer handset development. Intrinsic is a Microsoft® Windows® Embedded Gold Partner, the 2007 Windows Embedded Excellence Award winner for System Integrator, and a Symbian Platinum Partner. Intrinsic is publicly traded on the Toronto Stock Exchange (symbol: ICS) and headquartered in Vancouver, Canada with regional offices in the United States, the United Kingdom, Taiwan and Barbados. www.intrinsic.com

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Forward Looking Statements

This press release contains statements, which to the extent that they are not recitations of historical fact may constitute forward-looking information. Such forward-looking statements may include financial and other projections as well as statements regarding the Company's future plans, objectives, performance, revenues, growth, profits, operating expenses or the Company's underlying assumptions. The words "may", "would", "could", "will", "likely", "expect", "anticipate", "intend", "plan", "forecast", "project", "estimate" and "believe" or other similar words and phrases are intended to identify forward-looking statements. Estimates made regarding future results assume the Company will continue to generate business for its engineering services at historical rates. If demand for the Company's services declines, or demand for engineering services declines generally, revenue will be further affected. Additionally, any statements made pertaining to growth potential within a specific geographical regional are made based upon current knowledge and understanding of the market environments and are subject to the risks and uncertainties applicable to each market region and the probability of adopting Intrinsic's technology and/or utilizing the Company's engineering services. Persons reading this press release are cautioned that such statements are only predictions, and that the Company's actual future results or performance may be materially different.

Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These risks and uncertainties include the risk factors set out in the Company's Annual Information Form. The Company disclaims any intention or obligation to update or revise forward-looking information, whether as a result of new information, future events or otherwise.

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For More Information, please contact:

Brad Zaytsoff
Intrinsic Software International, Inc.
Email: bzaytsoff@intrinsic.com
Phone: (604) 648-4038

Investor Relations:

Murray Duncan
Intrinsic Software International, Inc.
Email: mduncan@intrinsic.com
Phone: (604) 646-7971
Toll Free: 800 474 7644

Beverly Twing
Shelton Group
Email: btwing@sheltongroup.com
Phone: (972) 239-5119 ext.126

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