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## **Leading Device Maker Selects Destinator for Consumer Smartphone**

*Intrinsic Delivers Destinator Navigation Software for Windows Mobile 6.1 Handset Aimed at Latin American Market*

**Vancouver, BC – November 20, 2008** – Intrinsic Software International, Inc. (TSX: ICS), a leading provider of software solutions for device development, today announced the signing of a software license agreement with a leading mobile phone and consumer device manufacturer to deliver turn-by-turn Destinator® navigation software for use on a Windows Mobile consumer smartphone. The GPS-enabled handset is currently shipping in Brazil with additional phones soon to be released in additional Latin American markets.

“This customer views navigation as a major driver for sales of converged handheld devices around the globe,” said Tracy Rees, Chief Executive Officer, Intrinsic. “Destinator allows device makers to increase revenues and market share by delivering easy-to-use, feature-rich navigation-enabled devices.”

Destinator navigation software sets new standards for driver safety, ease-of-use, rich content and user interface customization. The software delivers world-class turn-by-turn navigation with market-leading safety features for personal navigation devices (PNDs), personal digital assistants (PDAs) and smartphones, while also providing cellular, Bluetooth, Wi-Fi and PC connectivity. Destinator is an ideal software solution for in-vehicle and pedestrian-oriented navigation and content browsing.

Financial terms of the agreement were not disclosed.

News Release



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***About Intrinsic Software International, Inc.***

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones, and converged devices. The company's software products include the Soleus™ software platform for consumer device development and the recently acquired Destinator® GPS/navigation technologies. Combined with award winning engineering services and years of systems integration expertise, these solutions help device makers, service providers, and silicon vendors deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is a Microsoft® Windows Embedded Gold Partner and a winner of Windows Embedded Excellence Awards in 2007 and 2008, a Symbian Competence Center and Symbian Platinum Partner. Intrinsic is publicly traded (TSX:ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K., and the United States.

[www.intrinsic.com](http://www.intrinsic.com)

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