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Intrinsic Announces Management and Board Changes

Vancouver, BC – November 13, 2008 – The Board of Directors of Intrinsic Software International, Inc. (TSX: ICS), a global wireless software solutions provider, today announced that effective immediately, Glenda Dorchak will no longer continue as Chairman and Chief Executive Officer of the Company. Ms. Dorchak leaves the posts which she has held for two years to pursue other interests. The Board of Directors has appointed Mr. Tracy Rees, current Chief Operating Officer of the Company, to the position of Interim Chief Executive Officer effective immediately. Mr. Philip Ladouceur, a Director of the Company since January 2008, has been appointed Chairman of the Board of Directors.

Dr. Robert Gayton, on behalf of the Board of Directors, commented, "We thank Glenda for her leadership and efforts over the past two years, and wish her well in her future endeavors. We have asked Mr. Rees to continue to focus the Company's energies on revenue generating activities and emerging product areas, and we are delighted that he has agreed to undertake that role."

Mr. Rees, who joined Intrinsic in 2007 as acting General Manager for APAC, was instrumental in closing the majority of Intrinsic's Soleus design wins over the past year. He has more recently served as Chief Operating Officer of the Company. As Intrinsic's Interim CEO, Rees brings more than 25 years of experience in the high technology industry with deep expertise in mobility software and embedded technology. His experience includes positions as CEO of Annasoft Systems; Executive VP Sales, Marketing and International Operations at BSQUARE; and General Manager and VP of Sales at CalAmp, an embedded software and service provider.

Regarding Mr. Ladouceur's appointment, Dr. Gayton commented, "We are pleased that Phil Ladouceur has accepted the position of Chairman. With his many years of experience as a senior executive and board member of various NASDAQ, NYSE and TSX companies, his contributions as Chairman will be invaluable."



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About Intrinsic Software International, Inc.

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones, and converged devices. The company's software products include the Soleus™ software platform for consumer device development and the recently acquired Destinator® GPS/navigation technologies. Combined with award winning engineering services and years of systems integration expertise, these solutions help device makers, service providers, and silicon vendors deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is a Microsoft® Windows Embedded Gold Partner and a winner of Windows Embedded Excellence Awards in 2007 and 2008, a Symbian Competence Center and Symbian Platinum Partner. Intrinsic is publicly traded (TSX:ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K., and the United States.

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e agreement were not disclosed.

News Release



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