



Intrinsic Software Inc. 604 801 6461 Telephone
700 West Pender St 604 801 6417 Facsimile
10th floor www.intrinsic.com
Vancouver BC
Canada V6C 1G8

Intrinsic Announces Release of Connected Consumer Navigation Handheld Development Platform with SiRF

Intrinsic confirms this engagement now generating Soleus royalty revenues

Vancouver, BC – October 20, 2008 – Intrinsic Software International, Inc. (TSX: ICS), a global wireless software solutions provider, today announced release of a new development platform with SiRF Technology Holdings Inc. that enables Original Equipment Manufacturers (OEMs) to deliver connected consumer navigation handhelds based on the combined solution of Intrinsic's Soleus™ software platform and SiRF's location technology chipset. Intrinsic signed a Software License Agreement with SiRF in November 2007. The Company also confirmed that this engagement is now generating royalty revenues.

The Intrinsic and SiRF bundled platform solution was used to produce a new converged connected navigation device with turn-by-turn GPS navigation, developed by Shanghai RagenTek Communication Technology Co. Ltd., a leading GSM/GPRS and Smartphone solution provider. The Cronos handheld device is based on the complete software/hardware platform from Intrinsic and SiRF and was announced by Shanghai RagenTek, and subsequently reported by Intrinsic, on October 10, 2008. By utilizing the Intrinsic and SiRF bundled platform solution, Shanghai RagenTek was able to lower its system design and engineering costs, reduce development risk, and speed time-to-market.

“Our alliance with Intrinsic gives us the ability to provide customers with a complete platform solution, thus strengthening our value proposition and expanding our addressable market,” said David Wang, Senior Director of Marketing, SiRF. “Our initial focus for this platform is on the China market, where we see good growth potential for low cost navigation devices.”

“The Cronos connected navigation device provides powerful evidence of the benefits Soleus brings to OEMs and ODMs as it completes SiRF's hardware platform solution with a custom branded development platform,” said Souheil Gallouzi, Senior Vice President and General Manager of Mobile Products and Development, Intrinsic. “The relationship with SiRF, driven by our strategy of partnering with leading silicon providers to more quickly scale and expand Soleus' addressable market, has been successful in delivering this design win. We are actively engaged with SiRF to support their marketing and development efforts both for products in market and those under development.”

Soleus is a complete mobile software platform, with pre-certified telephony and a large applications portfolio, which enables mobile and portable device makers to rapidly develop and deploy an array of wireless consumer devices. Built on Windows® Embedded CE, the flexible Soleus software platform allows numerous feature-set variations to meet the requirements of multiple handheld and handset designs and form factors. Soleus takes a modular approach to configuring handset software with a standard set of software components and enables device makers to reduce development costs, build mobile handsets faster and incur less risk.

News Release



Intrinsic Software Inc. 604 801 6461 Telephone
700 West Pender St 604 801 6417 Facsimile
10th floor www.intrinsic.com
Vancouver BC
Canada V6C 1G8

About Intrinsic Software International, Inc.

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones, and converged devices. The company's software products include the Soleus™ software platform for consumer device development and the recently acquired Destinator® GPS/navigation technologies. Combined with award winning engineering services and years of systems integration expertise, these solutions help device makers, service providers, and silicon vendors deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is a Microsoft® Windows Embedded Gold Partner and a winner of Windows Embedded Excellence Awards in 2007 and 2008, a Symbian Competence Center and Symbian Platinum Partner. Intrinsic is publicly traded (TSX:ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K., and the United States.

www.intrinsic.com

© 2008 Intrinsic Software International, Inc. All rights reserved.

Intrinsic and Intrinsic logo are registered trademarks, and Soleus and Soleus logo are trademarks in Canada, the European Community and the U.S.A. of Intrinsic Software International, Inc. All other marks are the trademarks of the respective owners and are hereby acknowledged.

For more information, please contact:

Brad Zaytsoff
Intrinsic Software International, Inc.
Email: bzaytsoff@intrinsic.com
Phone: (604) 648-4038

Investor Relations:

Murray Duncan
Intrinsic Software International, Inc.
Email: mduncan@intrinsic.com
Phone: (604) 646-7971

News Release