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Intrinsic Named Systems Integrator of the Year by Microsoft at Windows Embedded Excellence Awards

Award recognizes Technical Excellence and Superior Level of Engagement

Las Vegas, NV – May 1, 2007 – Intrinsic Software International, Inc (TSX:ICS) today announced that it was named Systems Integrator of the Year by Microsoft Corp. The award was presented at last night's Windows Embedded Excellence Awards ceremony at the 2007 Mobile and Embedded Developers Conference in Las Vegas, NV.

This annual partner recognition program distinguishes the partners, distributors, and OEMs that achieve the highest performance beyond the day-to-day requirements of being a Windows Embedded Partner Program Gold-level member. Intrinsic exceeded the Excellence Awards criteria in multiple instances, including customer touches, Windows Embedded design wins, and consistent strength in promoting Windows Embedded through events, public relations, and industry publications.

“We are excited to recognize the contributions of Intrinsic, and its role in the continued success of the Windows Embedded offerings,” said Ilya Bukshteyn, Director of Windows Embedded Marketing at Microsoft Corp. “Intrinsic has clearly demonstrated a passion for developing innovative Windows Embedded solutions, creating new business opportunities, and ensuring that customers are satisfied with their Windows Embedded experience.”

Intrinsic's Windows Embedded Gold Partner status reaffirms its position as an expert in software integration and mobile and embedded device development. Through its Gold membership with Microsoft, Intrinsic offers highly efficient and comprehensive services and software solutions to help its customers bring Windows Embedded-based devices to market.

“We are honored to receive this prestigious award in recognition of our engagement and technical excellence as a Microsoft Windows Embedded Partner,” says Glenda Dorchak, Chairman and CEO of Intrinsic Software. “We are deeply committed to this business and delivering quality solutions to our customers based on the Microsoft Windows Embedded technology.”

News Release



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About Intrinsic Software International, Inc.

Intrinsic is a leader in software and services that enable next-generation handheld and embedded products, including mobile handsets, smart phones and converged devices. The company's mobile software products, engineering services, and years of expertise help OEMs, service providers, and silicon providers deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is the licensor of the Soleus™ platform based on Windows® Embedded CE for consumer handset development. Intrinsic is a Microsoft® Windows® Embedded Gold Partner. Intrinsic is publicly traded on the Toronto Stock Exchange (symbol: ICS) and headquartered in Vancouver, Canada with regional offices in the United Kingdom, the United States, Taiwan and Barbados.

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