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## **Intrinsic Announces appointment of new Chief Executive Officer and Chairman**

**Vancouver, BC, July 24, 2006**, Intrinsic Software International, Inc. (TSX:ICS) ("Intrinsic" or the "Company"), a mobility software and services company, today announce that Glenda M. Dorchak has been appointed Chief Executive Officer, succeeding CEO and founder Derek Spratt, and has been appointed to the board of directors of Intrinsic as Chairman.

Glenda M. Dorchak comes to Intrinsic from Intel Corporation and has 30 years experience in the technology industry. She began her career with IBM Canada in Vancouver BC in 1974 and was with IBM in Canada and the US for over 20 years holding positions including Director of Marketing, Personal Systems Group North America and Director, PC Direct. Ms. Dorchak also worked in two start-up ventures, Ambra US, an IBM Company, based in Raleigh NC where she was Director, Sales and Service and Value America where she was President and later Chairman and CEO. Ms. Dorchak joined Intel Corporation in 2001 as Vice President and COO, Intel Communications Group and later held several positions as Vice President and General Manager including the Consumer Electronics Group. Ms. Dorchak also served as an independent director of Intrinsic in 2004 and 2005.

"I am excited to join the Intrinsic organization with its solid record providing software and services in the embedded space and tremendous growth potential with it's new Soleus customizable feature phone platform", Dorchak said. "Intrinsic is well positioned to become a leading supplier of software solutions for hand held devices and I look forward to working with Intrinsic's customers and partners to ensure their Soleus products achieve success".

Derek Spratt, who founded the Company in 1996, and rejoined the Company as CEO in 2003 until a succession plan could be developed and implemented, will step down as CEO and resign from the board of directors effective July 31, 2006. He will continue to serve as a consultant to the Company. "I am pleased with our progress, particularly since introducing the Soleus solution and believe that Glenda has both the experience and knowledge to lead the Company's growth in this exciting market", Spratt said.

"Ms. Dorchak brings a proven track record and deep industry experience which will be instrumental in delivering growth for the Company", said Dr. Robert Gayton, Lead Independent Director of the Intrinsic board.

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### **About Intrinsic Software International, Inc.**

Intrinsic is a mobility software and services company. Its mobile software products, engineering design services and systems integration expertise help customers make better decisions, improve productivity, and reduce time-to-market. Since 1996, Intrinsic has built a strong customer base and has formed solid alliances with many leading technology companies including Microsoft, IBM, Intel, Philips, Siemens, Symbian, General Electric, Hand Held Products, Texas Instruments and Ford.

Named a Microsoft Gold Partner, Intrinsic has extensive experience with the intricacies of designing, developing and supporting voice and data-enabled handsets built on Microsoft's Windows™ CE operating system. Intrinsic is also the creator and licensor of Soleus™, the world's first feature phone software platform based on Windows™ CE. Soleus™ offers a new way to build feature phones, providing pre-integration with leading hardware platforms, all the telephony essentials and pre-integration of the most popular data applications.

Intrinsic is a publicly traded company, headquartered in Vancouver, Canada with additional regional offices in Bellevue, Washington, and Birmingham, UK and Barbados. To find out more about Intrinsic, visit: [www.Intrinsic.com](http://www.Intrinsic.com).

### **Forward Looking Statements**

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. Our expectations regarding future revenues depend upon our ability to develop and supply products, which we do not produce today and that meet defined specifications. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward-looking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market. In light of the many risks and uncertainties surrounding the pervasive computing market, you should understand that we couldn't assure you that the forward-looking statements contained in this press release will be realized. The Company disclaims any intent or obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

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