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## **Intrinsic Product Chosen as one of Top 10 for 1998 by Prestigious Publisher**

VANCOUVER, British Columbia, Canada: June 14, 1999. Intrinsic (ICS.V) – a leading provider of open-standard, Windows solutions enabling today's builders of tomorrow's connected Information Appliances – was chosen by the Cahners Electronics Group as having one of the Top 10 Embedded Products featured in the 1999 Electronics Yearbook – Intrinsic's IX for Windows CE.

IX for Windows CE simplifies development of embedded applications by enabling developers to graphically drag and drop operating system modules and applications into their project.

"We are honoured to be recognized by this prestigious publisher," says Derek Spratt, Intrinsic's President and CEO. "This type of third-party industry endorsement demonstrates that Intrinsic is a technology leader in embedded communications, the fastest growing software area."

The plaque will be displayed in Intrinsic's new and significantly expanded headquarters – the 10<sup>th</sup> floor of 700 W. Pender Street, Vancouver, BC – on a special "wall of innovation" designed to showcase Intrinsic's products and recognize the development teams's talent.

Cahners is the world's leading provider of business information – essential intelligence to enhance professional decision making and effectiveness. As the publisher of more than 125 magazines and over 100 Web sites, Cahners serves 18 different marketplaces. The company also produces specialized directories, databases, business lists, market research, newsletters, conferences and seminars.

### **About Intrinsic**

Founded in 1992 and based in Vancouver, BC, Intrinsic is at the forefront of the emerging embedded systems market – small non-PC devices and Information Appliances used in communications, entertainment, and mobile computing. Intrinsic develops technologies specifically designed to extend the Windows CE operating system so it can be used in non-PC embedded devices requiring highly reliable, networked, Internet-enabled capabilities. Intrinsic partners with major original equipment manufacturers and systems integrators to develop advanced Windows CE solutions that bring embedded devices to market in record time.

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